

How to Join?

Joining GritGrids is your first step towards transforming your side hustle from a dream into a reality. We've made the process simple and straightforward because we know your time is precious. Here's how you can become a part of our growing community:

1. Fill Out the Application Form

Start by filling out our online application form. It's short, sweet, and to the point. We want to know a bit about you, your side hustle, and what you hope to achieve by joining GritGrids. Don't worry – your information is safe with us.

2. Tell Us About Your Side Hustle

No matter the stage of your side hustle, we're excited to hear about it. Share a brief description of what you're working on. This helps us tailor the resources and connections we provide to fit your needs.

3. Share Your Goals and Aspirations

Let us know what you're looking to gain from GritGrids. Whether it's resources, mentorship, or simply a community of like-minded hustlers, your insights help us serve you better.

4. Submit and Sit Tight

Once you've submitted your application, our team will take a look to ensure a perfect fit. We strive to process applications quickly, so you won't be waiting long.

5. Welcome Aboard

After reviewing your application, we'll reach out with the next steps on how to access all the resources, networks, and events GritGrids has to offer. Welcome to the family!

Why Join GritGrids?

By becoming a member, you're not just joining a network; you're unlocking a door to endless possibilities. Here's what awaits:

- **Community Support:** Connect with fellow side hustlers who understand the grind and can offer insights from their own journeys.
- **Expert Guidance:** Gain access to mentorship from industry veterans and successful entrepreneurs.
- **Exclusive Resources:** From how-to guides to workshops and webinars, get everything you need to grow your side hustle.
- **Networking Opportunities:** Build valuable connections that can lead to partnerships, collaborations, or even friendships.

Ready to Transform Your Side Hustle?

If you've been looking for a sign to take your side hustle to the next level, this is it. Join GritGrids today and be part of a community that's all in on making your after-hours hustle a roaring success. Let's make it happen, together!

Online registration form

Basic Information

- Full Name
- Email Address
- Phone Number (Optional)
- Location (City, State, Country) - To facilitate local chapter grouping.
- Primary Occupation (Including the industry to understand their background better.)

Nature of side-hustlers

Category	Explanation	Characteristics	Example
Hobbyists	Hobbyists engage in side hustles primarily for personal enjoyment or to pursue a passion, not necessarily to generate significant income. Their side hustle provides a creative outlet or a way to engage in a beloved activity without the pressures of turning it into a primary income source.	<ul style="list-style-type: none"> ● Engage in side hustles during spare time. ● Financial stability from primary employment. ● Side hustle for personal fulfillment. 	A software developer who loves photography spends weekends capturing landscapes and wildlife. She occasionally sells her photos online or at local art fairs but is more focused on the joy of photography and improving her skills than on making substantial sales.
Supplementary Income Seekers	These individuals start side hustles to supplement their income from their day jobs. While they are not necessarily looking to turn their side hustle into a	<ul style="list-style-type: none"> ● Looking for extra income. ● Side hustles might not be in the same 	An accountant who is also a skilled baker sells custom cakes and cookies on weekends. She enjoys

	<p>full-time career, they are interested in generating extra income through their additional skills or interests.</p>	<p>field as their main employment.</p> <ul style="list-style-type: none"> • Not aiming to transition to full-time. 	<p>baking as a creative outlet and appreciates the additional income it brings, but she has no plans to leave her accounting career.</p>
<p>Professional Moonlighters</p>	<p>Professional Moonlighters leverage their professional skills outside their primary employment to create a secondary stream of income. They treat their side hustle with a business-like approach, aiming to capitalize on their expertise in a specific field.</p>	<ul style="list-style-type: none"> • High-skilled professionals. • Side hustles closely related to professional expertise. • Business-like approach but no plan to leave day job. 	<p>A marketing professional offers freelance consulting services to small businesses during evenings. He uses his expertise to help these companies develop marketing strategies, enjoying the challenge and the extra income without intending to quit his full-time job.</p>
<p>Aspiring Entrepreneurs</p>	<p>These individuals see their side hustle as their future career. They are committed to growing their side hustle with the goal of eventually leaving their day job to pursue their venture full-time. Their side hustle is not just a testing ground for ideas; it's the foundation of their intended primary business.</p>	<ul style="list-style-type: none"> • Invest significant time and resources. • Actively seek growth and scalability. • Side hustle aligned with passion and career goals. 	<p>Developing a mobile app.</p>
<p>Startup Experimenters</p>	<p>These individuals are innovators and tinkerers who use their side hustles as a laboratory to test new ideas, products, or services. They might have multiple projects on the go, with the understanding that not all will succeed. Their focus is on innovation, market validation, and learning rather than on building a single business to transition into full-time.</p>	<ul style="list-style-type: none"> • Innovative and risk-tolerant. • Flexible and adaptive business approach. • Aiming to validate a product or market fit before going all in. 	<p>Prototype of an eco-friendly product.</p>
<p>Social Impact Creators</p>	<p>Driven by a mission or cause, these side hustlers aim to make a positive impact on society or the environment. Their ventures often blend profit with purpose, focusing on creating sustainable models to achieve their mission.</p>	<ul style="list-style-type: none"> • Motivated by impact rather than profit. • Engage in social enterprises or community projects. • Seeking sustainable models for their mission. 	<p>A teacher who uses her summer breaks to run a community garden project. She works with local youth to teach them about sustainable agriculture and healthy eating habits, selling the produce at a local farmers' market to fund the next season's garden supplies.</p>

- Category of Side Hustle - Dropdown menu with options like Creative Arts, Freelance Services, Tech Development, etc. (Refer to the side hustle categories provided earlier.)

Category of side-hustles:

Category	Explanation
Creative Arts and Crafts	This includes artists, writers, musicians, crafters, and designers who monetize their talents by selling products, commissions, performances, or digital content.
Freelance and Professional Services	Encompasses individuals offering professional services on a freelance basis, such as consulting, writing, graphic design, web development, and legal or financial advice.
E-commerce and Retail	This is for those who sell physical products online or through small-scale retail operations. This includes online stores, handmade goods, and resellers.
Tech and Software Development	This category includes app developers, software creators, and tech service providers who develop products or offer services in the tech industry.
Content Creation and Digital Media	This is for bloggers, YouTubers, podcasters, and social media influencers who create content across various platforms to earn through ads, sponsorships, and merchandise.
Education and Training	It comprises individuals who provide tutoring, coaching, online courses, workshops, and educational content on various subjects and skills.
Health and Wellness	This category includes fitness trainers, yoga instructors, nutritionists, and wellness coaches who offer services online or in-person to improve physical and mental health.
Hospitality and Events	This is for those organizing events, catering, pop-up dining experiences, or running short-term rental businesses.
Social Impact and Non-Profit	Side hustles that focus on social, environmental, or community impact, including charitable initiatives, social enterprises, and advocacy work.
Innovation and Inventions	Entrepreneurs working on new inventions, product designs, or innovative solutions to common problems, potentially involving patents and product development.

- Description of Side Hustle - A brief text area is needed to describe what they do.

- Stage of Side Hustle - Idea, Startup, Growth, etc. This helps in understanding their progress.

Stage	Description	Characteristics
Idea Stage	Individuals have a side hustle idea but haven't started working on it yet.	Seeking information, market research, and viability testing.
Launch Stage	These side hustlers have recently started their projects and are in the initial phases.	Setting up basics like websites, early marketing, and seeking first customers.
Growth Stage	The side hustle is operational and generating income, but not yet at full scale.	Expanding customer base, optimising marketing strategies, seeing consistent revenue.
Established Stage	The side hustle is well-established, with consistent income and a solid customer base.	Refining products or services, expanding markets, stabilising income.
Scaling Stage	Looking to expand significantly, possibly turning the side hustle into a full-time business.	Hiring employees, increasing production/service capacity, and professionalizing the business.
Transition Stage	Preparing or considering transitioning the side hustle into their primary source of income.	Developing strategies to leave 9 to 5 jobs, ensuring financial stability, planning for full-time business sustainability.

- Time Dedicated to Side Hustle—Options like less than 10 hours/week, 10-20 hours/week, etc.
- Side Hustle Website or Social Media Link (Optional)
- Proof that the time investment in the side hustle is substantial - this can be by way of a website, revenue details, legal papers, etc.

Goals and Needs

- Primary Goal for Joining GritGrid - Networking, Learning, Mentorship, Scaling Business, etc.
 - Community and Networking
 - Resources and Learning - Access to tailored resources, workshops, and learning opportunities specifically designed for side hustlers

- Mentorship and Guidance - Guidance from more experienced entrepreneurs or professionals
- Privacy and Anonymity—Many potential members might be concerned about their employers discovering their side hustle. A platform offering anonymity or privacy safeguards would be appealing.
- Accountability and Motivation
- Market Access and Opportunities - Finding customers, clients, or even investors can be a significant challenge for side hustlers.
- Work-Life Balance Advice
- Legal and Financial Guidance - Navigating the legalities and financial aspects of running a side hustle can be daunting, especially for those without a business background. Guidance on legal structures, intellectual property, taxes, and financial planning can protect members from future issues and ensure their side hustle is built on a solid foundation.
- Specific Interests or Needs - Checkboxes for interests like Funding, Co-Working Spaces, Legal Advice, etc.

Engagement Preferences

- Preferred Mode of Engagement - Options for Online, In-Person, or Both.
- Frequency of Participation - How often they would like to engage in activities or events.
 - Once a week
 - Once a month
 - Twice a month

Membership Information

- Preferred Membership Tier - Assuming there are different levels based on benefits and access.

Tier Name	Target Audience	Features	Benefits
Basic Tier	Hobbyists, those in Idea or Launch Stage	Access to basic resources, entry-level workshops, community forums, introductory networking events	Ideal for those exploring or just starting out, needing basic guidance and community support
Growth Tier	Supplementary Income Seekers, Professional Moonlighters, those in Growth Stage	Basic Tier features plus advanced webinars, marketing tools, extensive networking, business development resources	Supports members looking to expand reach and profitability of their side hustle

Pro Tier	Established, Scaling, or Transition Stage side hustlers, Aspiring Entrepreneurs	Growth Tier features plus one-on-one mentorship, access to investor networks, specialized legal and financial advice, public exposure opportunities	Geared towards side hustlers ready to scale significantly or transition to their side hustle as their main business
Elite Tier (Optional)	Highly successful side hustlers, those whose side hustle is their main income source	Personal business coaching, leadership training, exclusive retreats, first access to new tools and partnerships	Focuses on sustaining and expanding a major business, and continuing personal and professional growth at the highest levels